



What is hard water?

Technically, it's water with high levels of dissolved inorganic matter...minerals and salts. Practically, you see its effects as spotting on your glassware, hard-to-remove streaks in your sinks and toilets, and cloudy shower doors. You also notice its side effects in the noxious fumes of the harsh chemicals and abrasives you have to use to get rid of its residue.

Hard water is naturally occurring, but the scale it leaves behind can have a real impact on the efficiency and life of your plumbing and appliances. Hard water scale is real... and damaging... and shouldn't be ignored.

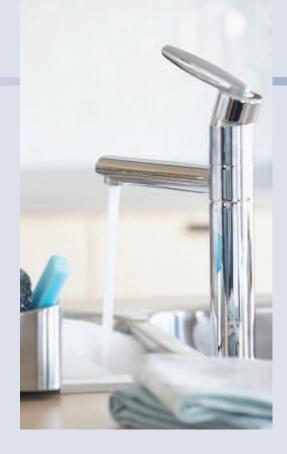
Hard water also inhibits suds formation, requiring you to use more detergents and soap when washing clothes or bathing.



Historically, water treatment by salt-using water softeners (ion-exchange) has been the accepted remedy. While conventional, salt-using water softeners do remove the minerals that make water hard, the process also removes healthy and essential nutrients...especially calcium and magnesium. Worse, they add sodium to the water, which can lead to hypertension and weight gain.

Water softeners also leave the water with an oily feel, making rinsing seem more difficult. As you never really feel properly rinsed, you inadvertently use more and more water...a poor use of a vital resource.

From an environmental standpoint, salt-using water softeners require frequent recharging by adding more and more salt...and back-flushing with fresh water...a wasteful, environmentally harmful process now being banned in communities across the nation.







What's next?

next filtration technologies offers a revolutionary new process called TAC...Template Assisted Crystallization. Simply put, magnesium and calcium ions are collected on specially designed ScaleStop beads, forming inert, microscopic crystals which drop off and re-enter the water.

ScaleStop requires no electricity, no back-flushing, no adding salt or other chemicals. It requires virtually no maintenance, retains healthy minerals and adds nothing to the waste water. ScaleStop exceeds all standards for brine discharge. *Going green never felt so good.*



Sometimes scale isn't the problem...or at least, not the *only* problem with your water. Public water supplies often have chemical tastes that are just unpleasant to the nose and palate. Water from private wells can have high concentrations of foul-smelling agents. In such cases a certified water treatment professional is here to help.

next filtration technologies provides the solution — carbon and multi-media filtration systems that deliver water as nature intended...clean, fresh-tasting and safe. These systems are designed and sized to accommodate your projected household water consumption and particular filtration needs, and require very little maintenance while providing years of reliable performance.

next filtration technologies also offers a combination system...**TurboTAC**...that stops scale with high efficiency Template Assisted Crystallization *and* provides high quality filtered water to every faucet in your home. All in one compact package. *Better living through better technology.*







at Arizona State University, next filtration technologies' ScaleStop TAC system achieved a 99% effectiveness rating...the only technology to do so. ScaleStop TAC technology is proven in tens of thousands of residential and commercial applications across the United States and around the world.



ScaleStop...The next Big Idea

	ScaleStop	Salt-Using Water Softener
Maintenance	Virtually none	Constant replenishment of salt
Water Use	None additional	Periodic back-flushes, hundreds of gallons annually
Electrical use	None	Constant
Health	Retains healthy minerals	Removes healthy minerals (calcium, magnesium, copper and iron)
	Adds nothing to water	Adds sodium to water, can lead to hypertension and weight gain
Environment	Adds nothing to waste water	Adds salt to waste water, affects septic and sewage treatment, adds salinity to ground water supplies
Effectiveness	99% scale prevention	Varies, depending on owner maintenance
Physical Size	Compact, easy to fit in available spaces	Bulky, must accommodate salt storage in the home
Pain of Ownership	None	Hauling 40# bags of salt, dumping it in the brine tank





These filtration systems are compact, easy to install and easy to maintain. The typical, once-every-3-years maintenance schedule is quick and easy and, because of **next filtration technologies'** by-pass valve, your household supply of water is never interrupted.



How do you pick the right ScaleStop system for your home? **next filtration technologies** has designed and manufactured a full range of systems to fit virtually any residential application. Your ScaleStop dealer or technician will match your needs to the right ScaleStop system.

Deluxe Residential Option Shown

The next Step. If you live in a hard water area and you want the most efficient, environmentally friendly, lowest maintenance way to condition your water... you want ScaleStop for your home...and nothing else.

Call your ScaleStop dealer today...it is what's next.

Distributed By:

After installing the Scale X2 filter system on both the coffee brewer and the espresso machine, our hand-roasted, award winning coffee has never tasted better!

Keith Herbert, CEO — ink! Coffee

The results have been outstanding. The scale is not building up on the tubes anymore...and in fact, is falling out. The results are spectacular!

Barry F. — Santa Rosa, CA

We had a **next filtration** ScaleStop (TurboTAC) system installed in our new home five months ago and the results have been miraculous! We no longer have scale build up on our showerheads, shower doors, faucets or the coffee pot. Thank you next filtration!

Vasko R. — Newport Beach, CA

I have 13 grains of hardness and 32-year-old galvanized pipes. I installed a (ScaleStop) N55-948R. We were able to cut the amount (of soap) to less than half what we used before. My wife and I are thoroughly pleased with next filtration's performance!

Russell Baily — Houston, TX



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ScaleStop is tested and certified by The Water Quality Association to NSF/ANSI Standard 61.